

What is it?

VolunteerSpot is the leading online coordination tool that saves time and powers good works in schools and communities. Putting an end to frustrating 'reply-all' email chains, spreadsheet juggling and phone tag, VolunteerSpot lets ANYONE signup and schedule parents and volunteers quickly and easily...for ANYTHING.

Who uses it?

Active School-Parents use VolunteerSpot to organize classroom and school volunteers, class parties, and fundraisers like carnivals, walkathons and bookfairs. **Teachers** use VolunteerSpot to coordinate class readers, parent conferences and service learning. **Team Parents** organize tournaments, swim meets and snacks, **Nonprofits** large-to-small use VolunteerSpot to power service activities and fundraisers like 5Ks, Auctions and festivals. **Faith Groups** organize hospitality teams, religious education, potlucks and meals ministry.

How it Works

Using a simple planning wizard, the organizer creates a schedule of needs (shifts, food, supplies, contributions) and asks participants to sign up with an email invitation or a sharable link. Participants sign up with a few clicks, 24/7, no passwords required! VolunteerSpot keeps the signup current in real-time and sends automated confirmation and reminder messages to help everyone keep their commitments. Easy!



Overview

Launched: Spring 2009

Headquarters: Austin, Texas

Founder & CEO: Karen Bantuveris, Management Consultant, Mompreneur, former

PTA and Girl Scout leader

Funding: Privately funded by ff Venture Capital and Angel Investors

Reach: 6.5 Million participants. Mostly affluent, **influential moms** in tech-

forward markets in the US and Canada.

Mobile: Free mobile web, native apps for iPad, iPhone & Android